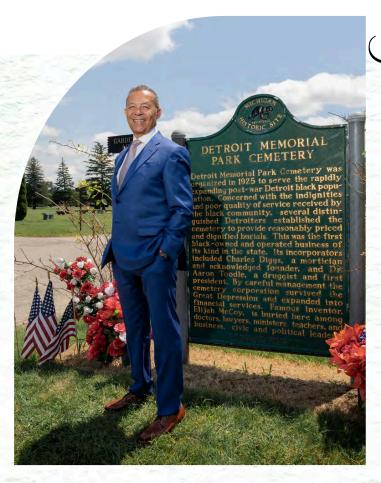


Detroit Memorial Park

Preserving Memories since 1925



# Thank you for your support of Detroit Memorial Park's Centennial Celebration!



or 100 years, Detroit Memorial Park
has assisted families in laying their
loved ones to rest with dignity. This
mission has been our privilege and our
honor and continues to guide the work
we do each and every day.

At its founding in 1925, Detroit Memorial Park was the answer to a great need. Blacks in the city of Detroit had suffered many indignities when attempting to bury their loved ones at white-owned cemeteries throughout the years.

Determined to cultivate a space where all families could peacefully lay their loved ones to rest, a group of prominent black Detroiters secured a piece of land at Thirteen Mile Rd and Ryan that would become Detroit Memorial Park's first and oldest location. Detroit Memorial Park brought to life the vision of its founders who dreamed of a beautiful and serene resting place that would serve individuals of all races, creeds and religions.

In 2025, Detroit Memorial Park will mark its centennial. It's a time for us to look back at what we've built while also celebrating the families, businesses and community leaders who have helped us to grow and thrive over these past 100 years. It's our hope that you'll join us in marking this milestone by considering sponsorship of our celebration. We'll gather for a Centennial Gala in June where we'll recognize our many supporters and celebrate the legacy of Detroit Memorial Park. Our plans also include the creation of a commemorative book to chronicle the history of Detroit Memorial Park and highlight the people who have been such an important part of its success.

In the pages that follow, you'll learn more about how you can support Detroit Memorial Park through a sponsorship. We thank you, in advance, for your consideration of this opportunity, and we look forward to celebrating Detroit Memorial Park's special place in Michigan history with you this year.

All the best,

The Detroit Memorial Park Family



# CENTENNIAL MARKET CONTRACTOR OF THE PROPERTY O

We invite you to join us! This grand celebration will bring together the Detroit Memorial Park family, business leaders and community members for an evening of dinner, dancing, and honoring the legacy of our founders.



## DETROIT MEMORIAL PARK Centennial Gala

Saturday, June 28, 2025 • 5pm AUBURN HILLS MARRIOTT PONTIAC 3600 Centerpoint Pkwy, Pontiac, MI 48341

## THE CENTENNIAL GALA Sponsorship Opportunity

Draw attention to your brand through sponsorship of the Detroit Memorial Park Centennial Gala.

YOUR CENTENNIAL GALA SPONSORSHIP PACKAGE INCLUDES:	TITLE Sponsor \$25,000	PRESENTING Sponsor \$20,000	PLATINUM Sponsor \$15,000	GOLD Sponsor \$10,000	SILVER Sponsor \$5,000
Category Exclusivity	Х	х			
Four (4) tickets to the Centennial Prelude	х				
Two (2) tickets to the Centennial Prelude		х			
Tables (2) at Centennial Gala	х	х			
Table (1) at Centennial Gala			х	х	
Half table (5 tickets) at Centennial Gala					х
One corporate full-page ad inclusion in official Centennial Commemorative Book	х	х	х		
Half-page ad inclusion in official Centennial book				Х	х
Logo on Centennial Gala Step and Repeat	х	Х	х	х	
Remarks at Centennial Gala	х	х			
Live mention/acknowledgement during Centennial Gala	х	х			
Video presentation (opportunity to run 2 min. ad or shout-out)	х	х	х		
Name and logo placement on high visibility signage	х	Х	х		
Name inclusion as Sponsor in Centennial press release	Х	х	Х	х	х
Social media handles included in event promotion and recaps	х	Х	Х		
Opportunity to give away promotional item at Centennial Gala	х	х	х	х	х



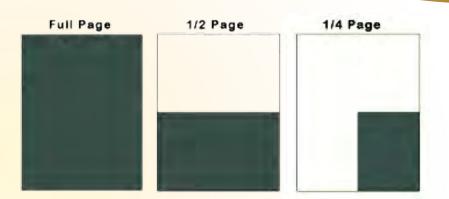
## COMMEMORATIVE PROGRAM AD RATES AND CONTRACT

### Detroit Memorial Park

Preserving Memories since 1925

ith 100 years of experiences, Detroit Memorial Park most certainly has a story to tell. We'll chronicle that story in a centennial commemorative book that shares the cemetery's history, profiles the individuals who have helped enable our success, and recognizes the people and businesses who have supported us along the way. Highlights include:

- Four-color, coffee table-style book
- Highlights the people and organizations that helped shape and sustain Detroit Memorial Park
- Includes congratulatory letters and ads from prominent Detroiters, Michigan legislators, and local business leaders



#### PLEASE SELECT [√] YOUR AD SUBMISSION SIZE:

Full-size ad inside front cover: \$1,000 Full-size ad inside back cover: \$1,000 Full-size ad: \$500 Half-page ad: \$250 Quarter-page ad: \$125

**Requirements:** Your Ad MUST be PRINT READY, HIGH RESOLUTION - 300 DPI and sized according to the sizes shown above in order to be published in the Centennial Commemorative Book.

Submit BY EMAIL a digital copy of your ad artwork [pdf or jpg formats] to info@theallenlewisagency.com.

The artwork needs to be high-resolution [300 dpi]. Both full-color and gray-scale ads accepted.

DEADLINE FOR Artwork and payment - DUE no later than Friday, April 18, 2025.

Please complete the order form below and mail with payment, payable to 
Detroit Memorial Park | 4280 E. Thirteen Mile Rd. | Warren, MI 48092

	Sta	ate:	Zip:
E-mail:			
Payment Type: Check [make payable to Detroit Memorial Park]		oit Memorial Park]	
O MasterCard	O Amex	O Disc	cover
		Exp [	Date:
		Verif	ication Code:
	E-mail: Payment Type O MasterCard	E-mail:Payment Type: Check [make pa	State: E-mail: Payment Type: Check [make payable to <i>Detr</i>

#### DETROIT MEMORIAL PARK

## REGISTRATION & SPONSOR COMMITMENT FORM



#### **MAIN CONTACT INFORMATION**

First Name :	Last Name :
Address :	
City/State/Zip :	
Business Organization Name :	E-Mail :
Position/Title Business :	Phone Number :
NUMBER OF TICKETS Attendee Name(s) (Please attach additional sheet for more than 8 tickets)	Attendee Email(s)
TITLE SPONSOR - \$25,000 PRESENTING SPONSOR - \$20,0 PLATINUM - \$15,000  PAYMENT OPTIONS:  BY MAIL WEBSITE www.detroitmemorialpark100.com BY INVOICE Detroit Memorial Park will email an invoice	GOLD - \$10,000



# Thank you!

FOR MORE INFORMATION
DETROIT MEMORIAL PARK
4280 E. Thirteen Mile Rd. | Warren, MI 48092
www.detroitmemorialpark100.com